



TOURNAMENT SPONSORSHIP PACKAGE

Tournament Details

On the weekend of June 17-18, 2017, Felt Billiards will play host to the first of its kind competitive 8-Ball Tournament presented by Stapleton Billiards. This premier event looks to boast a full field of 64 players with an exciting buy-back format. A second event will also be held on Sunday to accommodate another 64-player field. Competitors of all levels from across Colorado and neighboring states, along with family, friends and spectators will all be present for jam-packed weekend of some serious pool.

Full Field Size	64 players in Main Event 64 players in Last Call event on Sunday
Eligibility	Open to public
Event Schedule	Saturday, June 17 Doors open at 8 AM Main Event starts at 10 AM Sunday, June 18 Doors open at 8 AM Sunday Last Call event starts at 10 AM
Registration	Registration and tournament direction will use ZenSports app

Promotions and Sponsorship Exposure

Social Media	Facebook Facebook Live Facebook Groups Newsletters
Billiard Media	AzBilliards.com Billiards Digest Pool & Billiard Inside Pool SneakyPeteMafia On the Wire On the Break On the Snap In the Pocket Professor Q Ball Inside English Billiards Buzz
Other Press	Englewood Herald PR.com 7 NEWS Denver The Denver Post CBS4 9NEWS Denver Business Journal FOX 31
Tournament	Onsite Signage Sponsor Table/Area Media Release

SPONSORSHIP OPPORTUNITIES

	Apex Title Sponsor (only 1)	Gateway Sponsor (unlimited)	Player Sponsor (up to 64)
Sponsorship Amount	\$2,000	\$250	\$100
<i>Includes: entry (including buy-back) into main event on Sat, June 17 @ 10:00 AM</i>	(3)	(1)	(1)
Company mention over the intercom during players meeting and announcements throughout the weekend	X	X	X
Company logo and link on event website and monthly newsletter	X	X	X
Company mention each time sponsored player(s) is/are called to a match	X	X	X
Company mention in all post-event writeups and on event website and Facebook pages	X	X	X
** Sponsored player(s) may wear corporate logo during event	X	X	X
Signage throughout the venue	X	X	
Opportunity to showcase product(s) and/or promotional material to event participants and spectators	X	X	
Tournament naming rights	X		
Recognition as event Title Sponsor and prominent signage throughout the venue on event weekend and month prior	X		
Company logo and recognition on all pre-event marketing materials	X		
Naming rights for featured tournament table (company name will be announced each time a match is called to that table)	X		
VIP Seats during event weekend	(4)		
Meal vouchers for weekend	(4)		

** Corporate branded apparel provided by company

Table Sponsor (9 available) | \$500

- Naming rights on a tournament table (company name will be announced each time a match is called to that table)
- Prominent signage throughout the venue
- Company logo and recognition on all pre-event marketing materials
- Opportunity to showcase product(s) and/or promotional material to event participants and spectators
- Company mention over the intercom during players meeting and announcements throughout the weekend
- Company logo and link on event website and monthly newsletter
- Company mention each time sponsored players are called to a match
- Company mention in all post-event writeups and on event website and Facebook pages
- **Includes: (2) entries (including buy-back) into main event on Sat, June 17 @ 10:00 AM**
- (2) VIP Seats during the event weekend

Qualifier Sponsor (1 available) | ~~\$1,000~~ **SOLD OUT!**

- Sponsor a representative from the event to compete at the WPS Ryo Rack Classic on July 12
- Includes all benefits from Table Sponsor, plus Title Sponsorship of opt-in Qualifier

Trophy Sponsor (1 available) | \$500

- Sponsor the official event trophies
- Incorporate logo or "Official Trophy Sponsor" text on trophies given to winners
- Prominent signage throughout the venue
- Opportunity to showcase product(s) and/or promotional material to event participants and spectators
- Company mention over the intercom during players meeting and announcements throughout the weekend
- Company logo and link on event website and monthly newsletter
- Company mention in all post-event writeups and on event website and Facebook pages

Prize Sponsor (1 available) | products

- Provide company sponsored and/or branded gifts for prizes and/or door prizes
- The main event will additionally recognize these players:
 - Top Silver
 - Top Bronze
 - Top Youth
 - Top Lady
- Company mention over the intercom during players meeting and announcements throughout the weekend
- Company logo and link on event website and monthly newsletter
- Company mention in all post-event writeups and on event website and Facebook pages



SELECT YOUR SPONSORSHIP LEVEL

- Apex Title Sponsor | \$2,000
- ~~Qualifier Sponsor | \$1,000~~ **SOLD OUT!**
- Table Sponsor | \$500
- Trophy Sponsor | \$500
- Gateway Sponsor | \$250
- Player Sponsor | \$100
- Prize Sponsor | Item(s): _____

Company Name

Email Phone

Mailing Address

Description of Business (200 words or less)

**We're happy to tailor a sponsorship package to suit your professional needs.
Please contact us for more info:**

Samm Vidal, Colorado 8-Ball Open, Stapleton Billiards
samm@sammspocket.com | (720) 388-8886

Please email hi-res PNG or Vector file to email address above and make checks payable to: Stapleton Billiards.
Call or email to arrange pickup of door prize gift items.